



Fredericksburg Center for the Creative Arts  
813 Sophia Street, Fredericksburg, VA 22401  
(540)373-5646

[www.fccava.org](http://www.fccava.org)



### **CURATOR'S REPORT – May 2011**

Many of you have asked “How are jurors selected?” The curator is responsible for selecting jurors for Frederick Gallery exhibits. It is an ongoing process and must be done well in advance to prepare publicity materials and prospectuses. I have been contacting potential jurors for upcoming exhibits, and I am always thrilled that I receive such positive responses. Some contacts are familiar with our gallery, and others have never heard of us, but most are immediately interested in the opportunity to select and judge artworks for an FCCA exhibit. I always refer prospective jurors to our [www.fccava.org](http://www.fccava.org) website as the source of information on our current and past juried exhibits.

Before making initial phone contact, I research suggested jurors or seek potential jurors from varied sources such as directors of art galleries, university art faculty members, artists and art teachers associated with well-known art centers, independent art critics/consultants and independent art gallery owners. I look at available websites and “Google” to find additional information. I look for breadth and depth of experience in curating exhibits, creating art, teaching and exhibiting. The initial phone contact is usually positive, and I follow-up by e-mail with a detailed description of the jurying tasks and the regional or national exhibition schedule.

An important aspect of jurying is that the juror is expected to select artworks from a large number of entries on one given day, and the juror’s experience, expertise and aesthetic judgment will guide the outcome—an exhibit of works that represent one person’s judgment. My task is to select jurors who will be able to choose a cohesive exhibit which represents the best work presented by submitting artists. The final act of jurying is judging awards--the juror’s statement of what work is outstanding and leaves a lasting impression of excellence.

Some popular jurors have been invited to return, and I am always searching for new jurors who will bring prestige and interest to our regional and national exhibitions. Your comments and suggestions are always welcome.

Thank you for your support,

Carrol Morgan, Curator, FCCA Frederick Gallery

[Curator-frederick-gallery@fccava.org](mailto:Curator-frederick-gallery@fccava.org)